



## CALL FOR PAPERS FOR PUBLICATION BY THE ORIENT BUSINESS AND INNOVATION CENTER (OBIC)

### About the OBIC

The Oriental Business and Innovation Center (OBIC) was established by the Budapest Business School, University of Applied Sciences, and the Central Bank of Hungary in 2016.

OBIC's overall goal is to improve the competitiveness of the Hungarian economy by contributing to a better understanding of the East Asian region. To achieve its objective, OBIC aspires to become a leading institution in oriental business studies - not only in Hungary but in the broader Central European region as well - by the application of its cutting-edge knowledge and efficient operation. As such, OBIC also plays a major role in the implementation of the international strategy of BBS. In its work OBIC concentrates on the following target countries: India, Indonesia, Japan, Malaysia, the People's Republic of China, the Philippines, the Republic of Korea, Singapore, Thailand, Vietnam, and many others in the Asia-Pacific region.

### Requirements for the Call

#### Topic:

**"THE RISE OF GLOBAL STRATEGIES. FOCUS: FREE AND OPEN INDO-PACIFIC CONCEPT"**

The Trump administration launched its "Free and Open Indo-Pacific" concept (FOIP) in November 2017. The idea was originally floated by Japanese Prime Minister Shinzo Abe in 2006 who advocated for the 'confluence' of the two oceans to form an 'arc of freedom and prosperity'. The concept did not receive many responses back then, however, US President Donald Trump affirmed the strategy in 2017 and gave his support and argued that the region enjoys growing importance in US foreign direct investments. Besides its economic significance, it is clear, that the strategy is not a value-neutral or descriptive term, but rather a political one, which is often interpreted as a containment strategy in Beijing. Recently, France and Germany also issued their versions of the Indo-Pacific concept, reflecting geopolitical concerns about China's growing clout in the region and the world.

**The call seeks papers that investigate the following aspects of the FOIP:**

- Country specific aspects of the FOIP with special focus on India, Japan, Australia, the U.S., Philippines, Thailand, Vietnam, Singapore, and Indonesia.
- FOIP interpretations in the world with special focus on Germany and France.
- China's response to the FOIP.

## Submission Guidelines

- The deadline for submission of an abstract with no more than 350 words: **November 16, 2020.**
- The acceptance of the abstracts: **November 21, 2020.**
- The deadline for the submission of the full paper: **February 5, 2021.**
  
- Manuscripts should be submitted in **Word format** via email.
- The length of the paper should be between **6,000 and 8,000 words.**
- Authors should observe high academic standards. Plagiarism in any form is incompatible with research ethics and our values.
  
- Preparation of the main text – **Formal requirements:**
  - The text must be aligned to the left margin, and without any text formatting applied (including capitals, larger or smaller font sizes, the use of color, etc.).
  - The text may be subdivided into sections. Each section must have a title and number. Each section can be divided into subsections, numbered according to the scheme 2., 2.2. etc.
  - Tables and graphs should be sent in excel or similar format too.
  - Font type and size: Times New Roman, 12pt.
  - The bibliographical references must be in-text-citation - given directly in the main text and not in the footnotes using the following format: (Csáki, 2010, p. 25). (Csáki – Kovács, 2010, p. 25). If more than three authors: (Csáki et al., 2010, p.25).
  - Footnotes can only be used when additional information must be added the body of the text. Footnotes with continuous counting must appear at the bottom of the page.
  - Referring to a miscellaneous essay: Small, F. (2007): Convergence in Big Europe. In: Big, R.: Selected studies 2000-2007. Vol. II, Budapest, Nagy Publisher, pp. 226-228.
  - Referring to an internet publication: Small, F. – Big, R. (2007): Budget Deficit and Convergence. [online] available: <http://www.fisk.hu/info>. (Accessed: March 15, 2007.)
  - Authors are requested to give their scientific degrees and not more than two of their jobs or professional positions.
  - The main text is followed by a reference list in ABC order using the following format: Kovacs, F. (2014): Budget Deficit. International Institution. Working Paper. 42. March, pp. 1-15.
  
- Manuscripts should be sent to the following email address: [balog.amadea@uni-bge.hu](mailto:balog.amadea@uni-bge.hu)

## Double-blind review

- Papers will be reviewed by the peer reviewers of the OBIC.
- Papers will be reviewed by taking into consideration the objectivity, originality, scientific performance, etc.

## Notes

- The authors, whose papers are accepted, will sign a contract with the Budapest Business School (OBIC). According to the contract, the OBIC will provide **250.000 HUF (around 680 Euro)** depending on the current exchange rate) as an honorarium for one paper.
- After submission and acceptance of the paper, the papers will be published in the **OBIC Book Series** both electronically and in printed form.
- Concerning the criteria of the **intellectual property** of the accepted paper, the Author shall grant right of use to Budapest Business School, OBIC, the Licensee (1) without territorial restriction (in and outside of Hungary), (2) for an indefinite period, (3) on an exclusive basis, (4) that is transferable to third parties. Licensee shall acquire the right to (1) reproduce the Work in any number of copies, (2) distribute the Work (in any number of copies), (3) revise the Work, (4) enter into a publishing agreement.

## Contact Details

- Csaba Moldicz, Ph.D., Head of Research, [Moldicz.IstvanCsaba@uni-bge.hu](mailto:Moldicz.IstvanCsaba@uni-bge.hu)
- Amadea Bata-Balog, Ph.D. candidate, Research assistant, [balog.amadea@uni-bge.hu](mailto:balog.amadea@uni-bge.hu)

